WD Branded Products Retail Setup Sheet

WD TV® Live™ Streaming Media Player

Headline Positioning

Play movies, music, photos, and the best of the Internet on your HDTV.

Ad Copy

39 Character DMR copy –WD TV Live Streaming Media Player, Wi-Fi 1080p
72 Character DMR copy –WD TV Live Streaming Media Player, Wi-Fi, Full-HD 1080p, DLNA

Highlights

- Enjoy Internet entertainment on your TV
- Play your personal media collection
- Built-in Wi-Fi™ and intuitive interface

Keywords

Western Digital, WD, WD TV Live, streaming media player, wireless media player, Wi-Fi media player, network media player, HD media player, media streamer, media streaming, WD TV Live Hub, WD TV Live Plus, DLNA, Hulu Plus, Blockbuster On Demand, Netflix, YouTube, Pandora, Flickr, Live365, SHOUTcast, CinemaNow, Facebook, Full HD, streaming video, digital media adapter, DMA, media receiver, media extender, MKV, JPEG, MP3, Dolby Digital, DTS, RSS, podcast, Mediafly, Blockbuster, Hulu+, BBC iPlayer, Dailymotion, Daily Motion

Customer Copy

Short

Wirelessly stream your personal media and the best of the Internet to your TV in Full-HD 1080p with the WD TV Live streaming media player.

Medium

Wirelessly stream the latest movies, hit TV shows, Internet entertainment, and your personal media collection to the biggest screen in the house. With the WD TV Live streaming media player, you can enjoy it all in the comfort of your living room in Full-HD 1080p.

Long

The best of the Internet on your HDTV – Stream hit movies, catch up on TV shows, stay connected to your social network, and watch highlights from the biggest games of the season. Don't settle for online entertainment on your small computer screen. With the WD TV Live streaming media player, you can enjoy it all on your HDTV.

Your media collection belongs on the big screen – Enjoy your media library, home videos, vacation slideshows, and favorite songs on your HDTV and sound system in your living room. Sit back and enjoy the spectacular picture quality of Full-HD 1080p.

Play virtually any media file format – The WD TV Live streaming media player supports a wide variety of the most popular files including MKV, MP4, XVID, AVI, WMV, and MOV video formats. Get the freedom to enjoy your media now, in virtually any file format.

Ready, set up, stream – So easy to set up, you'll be up and running in minutes. The WD TV Live streaming media player connects to your high-speed Internet connection wirelessly, no PC required. Or use the Ethernet port to connect to your wired home network.

High-performance, streaming-ready Wi-Fi™ – Includes the latest wireless technology— extended-range Wireless-N— giving you the speed you need to stream HD.

Play media from any source – Stream videos, music, and photos from your USB drive, network drive, and any PC or Mac computer in your home. Our media library collects the content from all the drives, so finding the perfect video, song, or photo to view is easier than ever.

Show photos and movies directly from your digital camera or camcorder – Connect your camcorder or digital camera directly to the media center and instantly view or archive HD video and photos without a PC. Works with any digital imaging device that supports Picture Transfer Protocol.

Bring the arcade to your HDTV – Swap gems with Rockswap, try your luck with Texas Hold'Em, or test your math skills with Sudoku. WD TV Live brings casual games to your big screen TV.

Stay updated with RSS feeds – Stay posted on your favorite bloggers and websites and stream the latest audio and video with timely RSS feeds. You can also add specific feeds to your dashboard to be shown as tickers so you never miss a thing.

Programmable remote – Use the included programmable remote control to make your entertainment choices using our crisp, animated navigation menus. Customize buttons for quick and easy access to your favorite music, photos, videos or menu choices.

Use your keyboard for easy searching and updating – Use the on-screen keyboard or attach your wired or wireless USB keyboard for easy text input. Perfect for searching videos on YouTube or updating your status on Facebook.

Automatic play – Select your favorite song, movie, or photo slideshow to automatically play when the device is turned on. Perfect for living art on your HDTV or for digital signage.

HDMI and composite video output – The HDMI port lets you connect to the highest quality HDTV or home theater. Additional composite (RCA outputs) ensure compatibility with virtually all television sets.

SPDIF digital output – The optical audio output sends digital signals to your AV receiver for the best surround sound experience.

Ultra-compact design – Cool and quiet, this compact system integrates perfectly into your entertainment center.

Advanced functions for power users.

- Audio lip sync adjustment to match with playing video
- Subtitle color, position, and timing adjustment
- Password-protected parental controls for specific online services

Languages Supported

User Interface:
English, French, Italian, German, Spanish, Portuguese, Portuguese (Brazil), Simplified Chinese, Traditional Chinese, Korean, Japanese, Russian, Turkish, Hebrew, Arabic, Polish, Czech, Dutch, Swedish, Hungarian

Subtitles:
English, Dutch, French, Italian, German, Spanish, Portuguese, Polish, Russian, Arabic, Danish, Finnish, Norwegian, Swedish, Greek, Hebrew, Turkish, Czech, Slovakian, Hungarian, Romanian, Bulgarian, Serbian, Ukrainian, Simplified Chinese, Traditional Chinese, Korean, Japanese, Thai, Hindi, Malay/Bahasa

Multi-Lingual Input:
English, French, Italian, German, Spanish, Portuguese, Russian, Dutch, Polish, Swedish, Norwegian, Hungarian

Internet Services

WD Branded Products Retail Setup Sheet

Name	Logo	Type of Service
AccuWeather.com		International current weather and forecast
Blockbuster On Demand®		Movie rental and purchase (USA only)
CinemaNow®		Movie rental and purchase (USA only)
Deezer		Online music
Facebook®		Social networking
Flickr™		Online image and video hosting
Hulu Plus™		Online movie and TV show viewing (US only)
Live365™		Internet radio
MediaFly®		Online viewing or listening to podcasts
Netflix®		Online movie viewing (USA and Canada only)
Pandora®		Internet radio (USA only)
Picasa™		Online photo sharing
SHOUTcast™		Online radio station
TuneIn Radio™		Internet radio
YouTube™		Online video sharing

Ideal For

- Streaming hit movies, TV shows, sports, games, and popular Internet entertainment such as YouTube™, Facebook®, and more
- Enjoying your digital media library in Full-HD 1080p on the biggest screen in the house
- Playing a wide variety of file formats including MKV, MP4, XVID, AVI, WMV, and MOV
- Wirelessly streaming videos, music, and photos to your TV
- Playing media from USB drives, network drives, and any PC or Mac computer in your home

Kit Contents

- Streaming media player
- Remote control with batteries
- Composite AV cable
- AC adapter
- Quick Install Guide

Compatibility

HDMI, Full HD (1080p), AAC, MP3, JPEG, H.264, Dolby Digital Plus, Dolby TrueHD, DTS 2.0, DLNA, Bonjour, Windows Vista, Windows 7, Adobe FlashLite

Note: Compatibility may vary, depending on user's hardware configuration and operating system.

Product Specifications

Interfaces	Ethernet USB 2.0 (2) (input) HDMI (output) Composite A/V (output) Optical audio (output)
RoHS compliant[1]	Yes
Limited warranty[2]	Varies by region

Power Specifications

AC input voltage	100~240 V
AC input frequency	50~60 Hz

Environmental Specifications

Operating temperature	5℃ to 35℃
Non-op. temperature	-40℃ to 65℃

Product Dimensions

1.2 in (30 mm)	1.2 in (30 mm)
3.9 in (100 mm)	3.9 in (100 mm)
4.9 in (125 mm)	4.9 in (125 mm)
0.42 lb (0.19 kg)	0.42 lb (0.19 kg)

Packaging Specifications

	English	EU	Metric
Shelf height	7.14 in	181 mm	181 mm
Shelf width	8.06 in	205 mm	205 mm
Shelf depth	2.60 in	66 mm	66 mm
Retail box weight	1.40 lb	0.64 kg	0.64 kg
Master carton size	14.9 x 8.5 x 8.9 in	378 x 215 x 226 mm	378 x 215 x 226 mm
Master carton weight	9.28 lb	4.21 kg	4.21 kg
Boxes per master carton	6	6	6
Master cartons per pallet (air)	52	40	52
Master cartons per pallet (sea)	130	100	130
Pallet load weight (air)	535.7 lb	192.45 kg	242.97 kg
Pallet load weight (sea))	1259.6 lb	445.06 kg	571.37 kg
Pallet load size	48 x 40 x 40 in	1194 x 787 x 1016 mm	1219 x 1016 x 1016 mm

Retail UPC

UNITED STATES - NTSC

Order Number	UPC
WDBHG70000NBK-HESN	7 18037 78441 0

LATIN AMERICA - NTSC

Order Number	UPC
WDBHG70000NBK-LESN	7 18037 78404 5

CANADA - NTSC

Order Number	UPC
WDBHG70000NBK-VESN	7 18037 78442 7

AUS/NZ - PAL

Order Number	UPC
WDBGXT0000NBK-AESN	7 18037 77788 7

LATIN AMERICA - PAL

Order Number	UPC
WDBGXT0000NBK-LESN	7 18037 78401 4

MULTI-CITY ASIA - NTSC

Order Number	UPC
WDBHG70000NBK-SESN	7 18037 77847 1

JAPAN - NTSC

Order Number	UPC
WDBHG70000NBK-JESN	7 18037 77796 2

UK - PAL

Order Number	UPC
WDBGXT0000NBK-UESN	7 18037 77792 4

EMEA - PAL

Order Number	UPC
WDBGXT0000NBK-EESN	7 18037 77789 4

MULTI-CITY ASIA - PAL

Order Number	UPC
WDBGXT0000NBK-SESN	7 18037 77846 4

Note: Not all products may be available in all regions of the world.

WD Branded Products Retail Setup Sheet

Media Formats

AVI (Xvid, AVC, MPEG1/2/4), MPG/MPEG, VOB, MKV (h.264, x.264, AVC, MPEG1/2/4, VC-1), TS/TP/M2T (MPEG1/2/4, AVC, VC-1) MP4/MOV (MPEG4, h.264), M2TS, FLV (h.264)

JPEG, GIF, TIF/TIFF, BMP, PNG

MP3, WAV/PCM/LPCM, WMA, AAC, FLAC, MKA, AIF/AIFF, OGG, Dolby Digital, DTS

Playlist – PLS, M3U, WPL

Subtitle – SRT, ASS, SSA, SUB, SMI

MPEG2 MP@HL up to 1920x1080p24, 1920x1080i30, or 1280x720p60 resolution. MPEG4.2 ASP@L5 up to 1280x720p30 resolution and no support for global motion compensation. WMV9/VC-1 MP@HL up to 1280x720p60 or 1920x1080p24 resolution. VC-1 AP@L3 up to 1920x1080i30, 1920x1080p24, or 1280x720p60 resolution. H.264 BP@L3 up to 720x480p30 or 720x576p25 resolution. H.264 MP@4.1 and HP@4.1 up to 1920x1080p24, 1920x1080i30, or 1280x720p60 resolution.
An audio receiver is required for multi-channel surround sound digital output. Compressed RGB JPEG formats only and progressive JPEG up to 2048x2048.
Single layer TIFF files only. Uncompressed BMP only. Specific details, please refer to the user manual.

Limited Warranty[2]

United States, Canada, Latin America, Australia/ New Zealand, Multi-City Asia, and Japan	1 year
EMEA and UK	2 years

[1] WD complies with the Restriction of Hazardous Substances (RoHS) Directive 2002/95/EC of the European Parliament, which is effective in the EU beginning July 1, 2006. RoHS aims to protect human health and the environment by restricting the use of certain hazardous substances in new equipment, and consists of restrictions on lead, mercury, cadmium, and other substances.
[2] The term of the limited warranty may vary by region. Visit support.wdc.com/warranty for details.

For service and literature:

support.wdc.com
www.westerndigital.com

800.ASK.4WDC	North America
800.832.4778	Latin America (Spanish)
+800.6008.6008	Asia Pacific
+800.ASK.4WDEU	Europe (toll free where available)
+31.88.0062100	Europe, Middle East, Africa

Western Digital, WD, WD TV, and the WD logo are registered trademarks in the U.S. and other countries; and Live is a trademark of Western Digital Technologies, Inc. Other marks may be mentioned herein that belong to other companies. Product specifications subject to change without notice.

© 2011 Western Digital Technologies, Inc.
All rights reserved.

Western Digital
3355 Michelson Drive, Suite 100
Irvine, California 92612 U.S.A.

4879-705193-A00 Aug 2011